



# Development of Innovative Machines for Automating The Production Process of Organic Jaggery Powder



(M/s. Vasundhara Shashwat Shetimaal Utpadak and Prakriya Sanstha: A Start-up Incubated and Financially Supported by CIRCOT R-ABI, Mumbai)

- End-to-End Organic Process.
- Jaggery is made from organically grown sugarcane from Certified Organic Farms.
- No chemicals used for sedimentation of foreign particles in sugarcane juice.
- Use of indigenous ladyfinger stem and root mucilage (Farm grown organic indigenous lady finger) for Draining out Molasses.
- Natural Brown Coloured Jaggery as no chemicals are used for colour development or pH adjustment.
- Use of organic edible



Organic Jaggery Syrup



Jaggery Powder



Jaggery Cake



Jaggery Granules



Organic Jaggery Cubes



Jaggery Chunks

## Product Range:

*Jaggery Syrup, Jaggery Powder, Jaggery Cake, Jaggery Granules, Organic Jaggery Cubes, Jaggery Chunks*

## Incubation Support:

M/sVasundhara Shashwat Shetimaal Utpadak and Prakriya Sanstha has been incubated at CIRCOT- R-ABI under 2<sup>nd</sup> Cohort of RKVY RAFTAAR scheme and sanctioned as Ankur (Seed Stage) Funding of Rs 15 lakhs.

The incubation support helped the startup to refine their minimum viable product through mentoring and made it more acceptable in the market. The business plan developed with the help of CIRCOT R-ABI experts has put the startup on the correct business path to obtain, desired targets.



## Founder:

**Prof. Shrinivas B. Bagal** is an entrepreneur from Sangli, Maharashtra. He is M.A. in Sociology. He found that Chemically grown sugarcane with use of chemical fertilizers and use of Sodium Hydrosulphide for golden colure so he Developed innovative machines for automating the production process of Organic Jaggery Powder So he bridges the demand-supply gap of Organic Jaggery Powder through automation of our production process.

**Email:** [vasundharaagri17@gmail.com](mailto:vasundharaagri17@gmail.com)

**Contact no.:** 9822493117

**Instagram:** [vasundhara\\_organic\\_products](https://www.instagram.com/vasundhara_organic_products)



## ICAR-Central Institute for Research on Cotton Technology

DARE, Ministry of Agriculture and Farmers Welfare, Govt. of India

Adenwala Road, Matunga, Mumbai, Maharashtra -400019

Tel. 24127273/76, 24184274/75 Fax No. 24130835/24157239 Email: [circotrabi@gmail.com](mailto:circotrabi@gmail.com), [abircot@gmail.com](mailto:abircot@gmail.com)

Website: [www.circot.icar.gov.in](http://www.circot.icar.gov.in)

Published by: Dr. Sujata Saxena, Director, ICAR-CIRCOT, Mumbai