



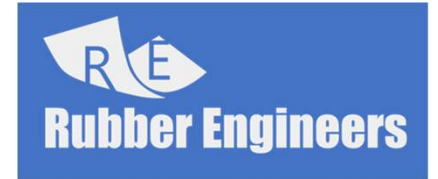
Natural Fibre reinforced rubberized garden pots



भारत
ICAR

(M/s. Rubber Engineers Enterprises: A Start-up Incubated and Financially Supported by CIRCOT R-ABI, Mumbai) ISO 9001-2015

- Longer life
- Eco-friendly and degradable
- Plant root friendly during replantation
- Unbreakable & Durable
- Flexible and dimensionally stable
- Easy and safe in transportation and handling
- Earth loosening is easy during replanting
- No stains or scratches when placed on costly furniture
- Suitable for interior and exterior applications.



Product Range:

Incubation Support:

(M/s. Rubber Engineers Enterprises has been incubated at CIRCOT- R-ABI under the 1st Cohort of RKVY- RAFTAAR scheme and sanctioned as Ankur (Seed Stage) Funding Program of Rs 20 lakhs.

Expert's view is also supported and gives new ideas to startup to improve the product and also give the idea related to the marketing strategies to get maximum benefits from the products. The CIRCOT R-ABI expert's view helped the startup to channel the program on right track and expand the business idea all over India.

Founder

Mr. K. K. Anand is an entrepreneur from Puthenmadomkundu Thrissur, Kerala. He is a Bachelor of Technology in Polymer Science & Rubber Technology. The use of Natural Rubber in the tyre sector is getting limited because of the cost-effective production of synthetic rubber and with higher performance. Generally, Garden pots are made of plastic, clay and ceramic. So he believed that the Development and promotion of novel natural rubber products to strengthen the non-tyre sector & use of natural rubber make the natural rubber cultivation remunerative and also agro waste like banana fibre, waste cotton and other natural fibres used as a value-added product.



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