

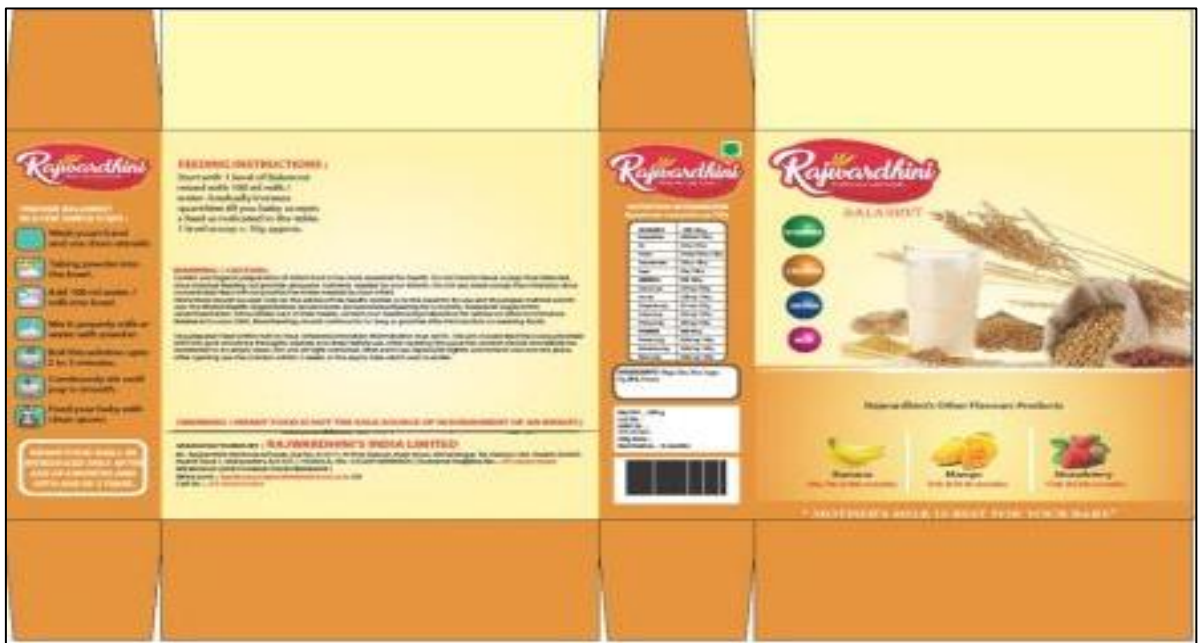


# Naturally fortified affordable baby food

(M/s. Rajvardhini Foods.: A Start-up Incubated and Financially Supported by CIRCOT R-ABI, Mumbai)



- Unique baby food product
- Product is nutritious with acceptable taste and aroma
- The baby food product is fortified with different natural flavors (Strawberry, Mango, Banana)
- This product contains fig powder and oats
- Affordable price to all categories of customers



## Incubation Support:

M/s. Rajvardhini Foods has been incubated at CIRCOT- R-ABI under 3<sup>rd</sup> Cohort of RKVY RAFTAAR scheme and sanctioned as Ankur (Seed Stage) Funding Program of Rs 17 lakhs.

The incubation helped the startup to promote products in the market and the farmers set up the new product. The CIRCOT R-ABI expert's view helped the startup to channel the program on right track and expand the business idea to farmers all over India.

## Founder:

**Ms. Pradnya Sanjay Rane** well-educated entrepreneur from Nasik, Maharashtra. She is B. Tech in Food Technology. She is aware of baby products and how much important to kids. She observed that many of the baby food products are currently available at a high price in the market. The working class in rural areas as well as urban areas cannot afford these products and thus can not meet the nutritional needs of children. So she formulated unique recipes to give highly nutritional, tasty and affordable baby food products.

**Contact No.:** 9405178881

**Email Id:** pradnyarane26397@gmail.com



**CIRCOT RKVY- RAFTAAR- Agri-Business Incubator**

Adenwala Road, Matunga, Mumbai, Maharashtra -400019

**Dr. A. K. Bharimalla**

Senior Scientist, PI - CEO

022-24126652 / 9702878249

**Email:** circotrabi@gmail.com

**Website:** www.circotrabi.com