



# Technological intervention and innovation in textile-based cottage industry for medium and short staple cotton of rainfed areas



(M/s. Prayogshil Shetkari Parivar: A Start-up Incubated and Financially Supported by CIRCOT R-ABI, Mumbai)

- Village cottage industry can be revamped/technologically upgraded to process medium and short-staple cotton
- Affordable machines and products for village level customers
- Rural cluster can be made with these upgraded machineries to cater the local market need with respect to textile products.



## Product Range:

## Incubation Support:

M/s. Prayogshil Shetkari Parivar has been incubated at CIRCOT- R-ABI under the 1<sup>st</sup> Cohort of RKVY- RAFTAAR scheme and sanctioned as Uday (Pre-Seed Stage) Funding Program of Rs 3.5 lakhs.

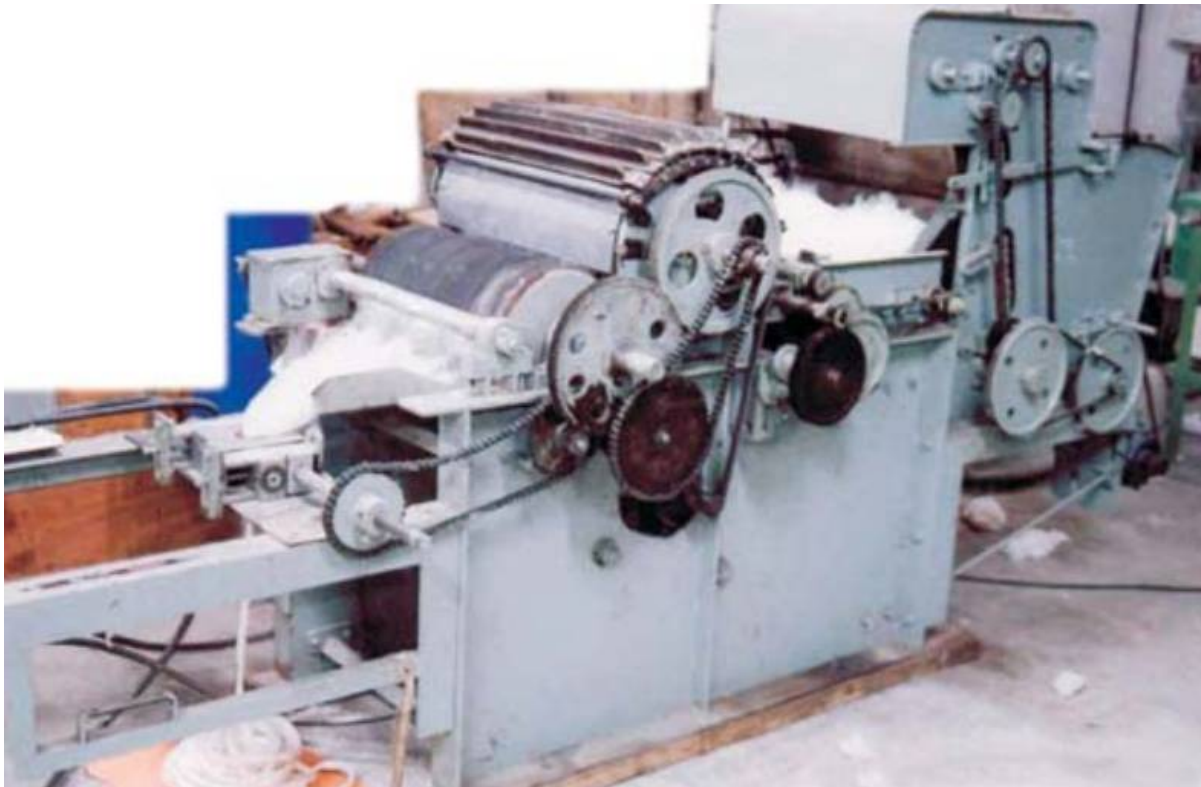
Expert's view is also supported and gives new ideas to startup to improve the product and also give the idea related to the marketing strategies to get maximum benefits from the products. The CIRCOT R-ABI expert's view helped the startup to channel the program on right track and expand the business idea all over India.

## Founder

**Mr. Ravindra P. Nemade** is an entrepreneur from Akola, Maharashtra. He is an M. Tech in Mech. Engg.

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