

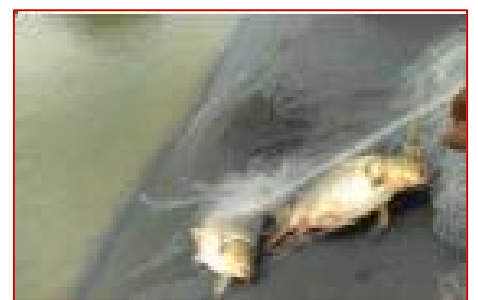


Innovative community based inclusive farming system

(M/s. Prayas Agro Farm: A Start-up Incubated and Financially Supported by CIRCOT R-ABI, Mumbai)



- Sustainable income model for farmers.
- Increase in crossing intensity.
- Horticulture-based intercropping system model.
- Sustainable income to farmers in low/fewer rainfall areas.
- Provides extra remuneration to farmers.
- Restricts migration of agricultural labour.
- All inclusive model integrating farm produces, poultry and fisheries with available farm and water resources.
- Optimal use of natural resources and provide employment round the year.



Product Range:

Incubation Support:

M/s. Prayas Agro Farm has been incubated at CIRCOT- R-ABI under the 1st Cohort of RKVY- RAFTAAR scheme and sanctioned as Ankur (Seed Stage) Funding Program of Rs 15 lakhs.

The incubation support helped the startup to promote products in the market and the farmers set up the new products. The CIRCOT R-ABI expert's view helped the startup to channel the program on right track and expand the business idea all over India. Expert's view is also supported and give ideas to startup to get maximum benefits from the products.



Founder

Mr. Ajit D. Jadhav is an entrepreneur from Sangli, Maharashtra. He is B.Com. He understood that the need of integrated farming & set up an integrated farming model in Atpadi area of District Sangli, Maharashtra which is a drought prone area. They have developed an inclusive farming model containing a farm pond, fish rearing, drip irrigation system for grape & pomegranate, fodder cultivation for cattle, poultry shed, goat rearing & biogas. This farm offers employment to 10-12 people on daily basis.

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