



Eco-friendly dyeing and finishing of Khadi and handloom fabric

(M/s. Navkruti Industries: A Start-up Incubated and Financially Supported by CIRCOT R-ABI, Mumbai)



- Eco-Friendly/Bio-Degradable
- High UV Protection Factor
- Anti-Microbial, Antibacterial and Antifungal effects on dyed fabric
- Value addition to waste marigold flowers.



Catechu Dye



Pomegranate Dye

Product Range:

Incubation Support:

M/s. Navkruti Industries has been incubated at CIRCOT- R-ABI under the 1st Cohort of RKVY- RAFTAAR scheme and sanctioned as Uday (Pre-Seed Stage) Funding Program of Rs 3 lakhs.

Expert's view is also supported and gives new ideas to startup to improve the product and also give the idea related to the marketing strategies to get maximum benefits from the products. The CIRCOT R-ABI expert's view helped the startup to channel the program on right track and expand the business idea all over India.

Founder

Mrs. Meena M. Gaikwad belongs to Sangli district which is a major producer of agricultural commodities in Maharashtra. During hot weather, people prefer wearing pure cotton or khadi clothes but their poor colorfastness makes them unappealing. With her own visualization, she devised some innovative textile dyeing of Handloom fabric using natural dyes extracted from pomegranate, catechu, Marigold flowers.

Email: ritzminol@gmail.com

Contact No.: 9594356507



ICAR-Central Institute for Research on Cotton Technology

DARE, Ministry of Agriculture and Farmers Welfare, Govt. of India
Adenwala Road, Matunga, Mumbai, Maharashtra -400019

Tel. 24127273/76, 24184274/75 Fax No. 24130835/24157239 Email: circotrabi@gmail.com, abircot@gmail.com
Website: www.circot.icar.gov.in

Published by: Dr. Sujata Saxena, Director, ICAR-CIRCOT, Mumbai