



Development of Goat Farming Cluster for sustainable Supply Chain of Meat and Goat Milk Products



(M/s. Mandesh Goat Farming and Training Centre for Women: A Start-up Incubated and Financially Supported by CIRCOT R-ABI, Mumbai)

- Women-led Agri Startup
- Training of rural women in goat rearing and for employment
- Development of Goat Farming Cluster to strengthen the Supply Chain Management of Goat Meat, Goat Milk and Goat Milk Products.



Product Range:

Mandeshi Goat meat, Goat Milk and Milk Products



Incubation Support:

M/s. Mandesh Goat Farming and Training Centre for Women has been incubated at CIRCOT- R-ABI under 2nd Cohort of RKVY RAFTAAR scheme and sanctioned as seed-stage funding of Rs 5 lakhs.

The incubation support helped the startup to expand its business idea and infrastructure establishment, and made it more acceptable in the market. The business plan developed with the help of CIRCOT R-ABI experts giving advice related to goat milk products and market establishment has put the startup on the correct business path to obtain desired targets.



Founder:

Mrs. Sharmila J. Gaikwad is an entrepreneur from Sangli, Maharashtra. She very well knows about the goat farming-related work and wanted to create a business in goat farming and product related to goat farming. She always wanted self-employment as well as employment generation for rural women empowerment.

E-mail: maandeshigoatfarm@gmail.com

Contact no.: 9923813238



ICAR-Central Institute for Research on Cotton Technology

DARE, Ministry of Agriculture and Farmers Welfare, Govt. of India

Adenwala Road, Matunga, Mumbai, Maharashtra -400019

Tel. 24127273/76, 24184274/75 Fax No. 24130835/24157239 Email: circotrabi@gmail.com, abircot@gmail.com

Website: www.circot.icar.gov.in

Published by: Dr. Sujata Saxena, Director, ICAR-CIRCOT, Mumbai