



# Cotton Based Products made by Rural Divyang Women: A Social Innovation

(Divyang Creations LLP, Latur: A Start-up Incubated and Financially Supported by CIRCOT R-ABI, Mumbai)



- Sustainable handmade products contribute significantly in environment conservation efforts and also possess huge potential to create employment.
- Divyang Creations aim to create skilled employment for Rural Divyang Women in cotton garment manufacturing using ergonomically designed machines and accessible work facility.
- The cotton fabric is produced on handloom by visually challenged weavers which is converted into different cotton based products and ethnic wears by orthopedically challenged women.
- Production facility is at village Budhoda, District Latur, Maharashtra.
- This social enterprise nurtured as a start-up under technical mentoring and financial support from CIRCOT R-ABI, Mumbai.



**Baby Wraps and Towel**



**Cotton Daily Wears**



**Caps for New Born**

## Product Range:

*Cotton Kurta, Nappy, Wraps, Newborn baby products like dress, caps, socks made from safe cotton fabric in handloom, Cotton Bags & Yoga Mats from recycled cotton*



**Baby Blanket**



**Bags**



**Towels**



**Yoga Mats**

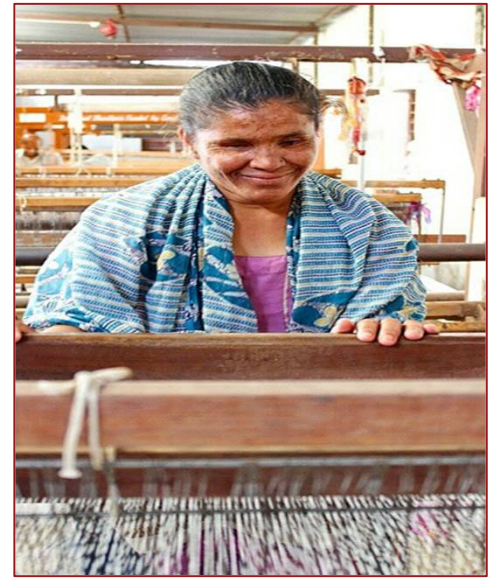


**Cotton Bedding**

## Incubation Support:

Started in 2019 as a social innovation has now shaped into purpose driven entity. The support provided by the CIRCOT R-ABI in the development of business plan, incorporation of business entity, financial support with seed fund (Rs. 13 lakhs) for expansion has transformed the Divyang Creations.

Further crucial support and publicity to reboot the business after COVID-19 setback provided by the CIRCOT R-ABI by placing orders for the supply of Shabnam Bags for conferences organized by ICAR and CIRCOT.



## Founder:

**Mrs. Purna Sude** is a compassionate woman entrepreneur from Latur District of Maharashtra with a deep commitment to the empowerment of differently-abled persons. She has been working with rural visually challenged women and youth. She is on a mission to create large-scale employment for the differently-abled and as part of that endeavor, Divyang Creations has been incubated.

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